



# Bhoj Reddy Engineering College for Women

(Sponsored by Sangam Laxmibai Vidyapeet, Approved by AICTE and Affiliated to JNTUH)  
Vinaynagar, IS Sadan Crossroads, Saidabad, Hyderabad – 500 059, Telangana. [www.brecw.ac.in](http://www.brecw.ac.in)



File No: BRECW/III E/A Y24-25-Even/Circular-01

Date: 12/02/2025

## CIRCULAR

All III B.Tech EEE students and staff are hereby informed that Innovation Incubation and Entrepreneurship Cell is conducting event on "Exploring the Power of Innovation" on **18 February 2025**. This program is scheduled between 10:00- 01:00Hrs. All students are instructed to attend this program.

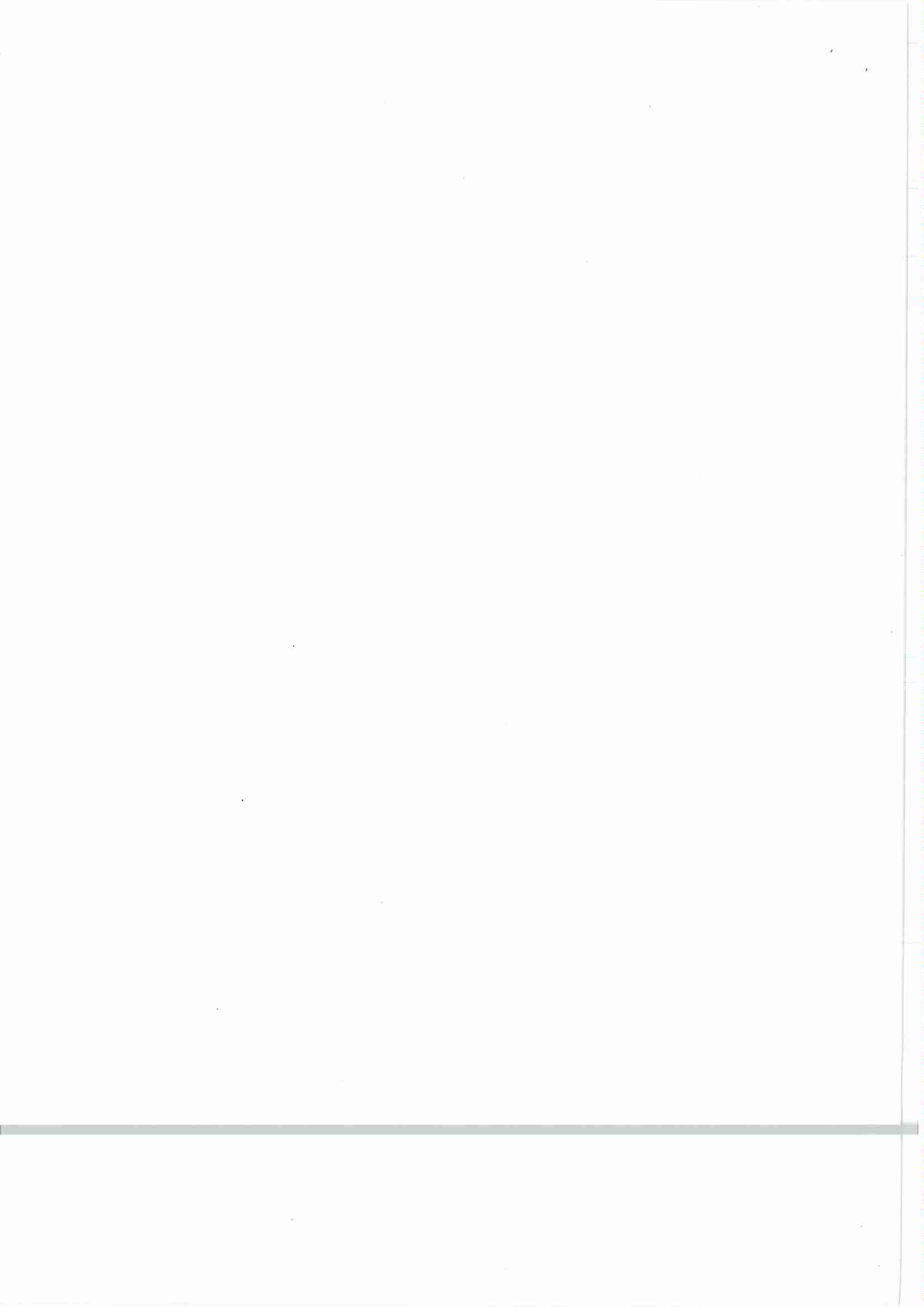
The schedule of the program is as follows:

Year and Branch	Name of the Speaker and Designation	Date and Time (Hrs)	Venue
1	2	3	4
III EEE	Dr M Prabhakar, Coordinator, IIC, SIET	18 February 2025 10:00 to 01:00	Seminar Hall West Block 401

Note:

- 1) The faculty who are handling III B.Tech EEE should mark the attendance as per the timetable on these respective sessions.
- 2) All the teaching and non-teaching faculty who do not have class work are requested to attend the session of this program.

  
Dr.J Madhavan  
Principal





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## Innovation Incubation and Entrepreneurship Cell

Presents

An Awareness Program

On

“Exploring the Power of Innovation”

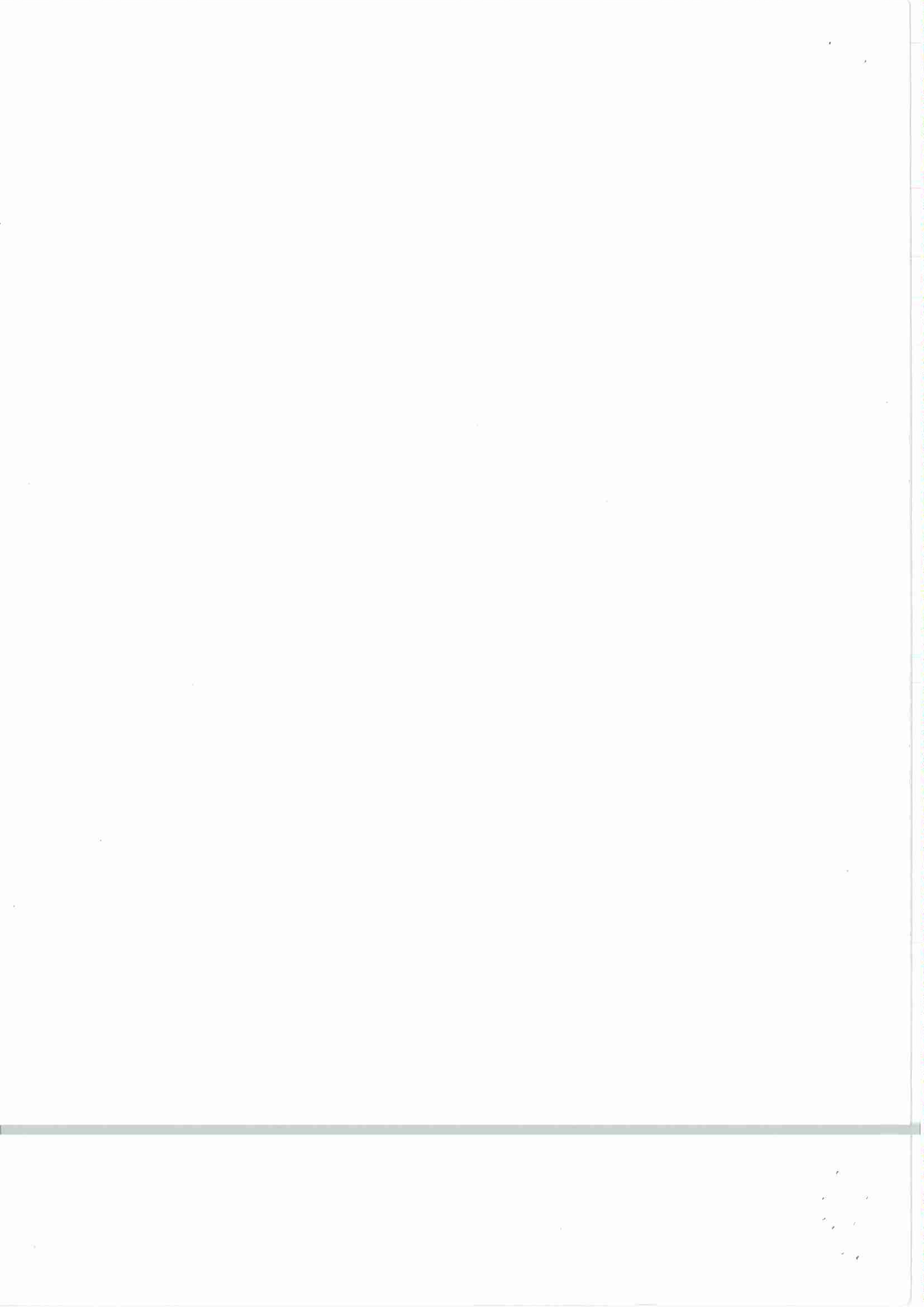
By

Dr M Prabhakar, Coordinator, IIC Cell, SIET

Date: 18 February 2025

Time: 10:00 to 01:00 Hrs

Venue: Seminar Hall WB 401





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Inaugural Session Schedule for Awareness Program on  
"Exploring the Power of Innovation"

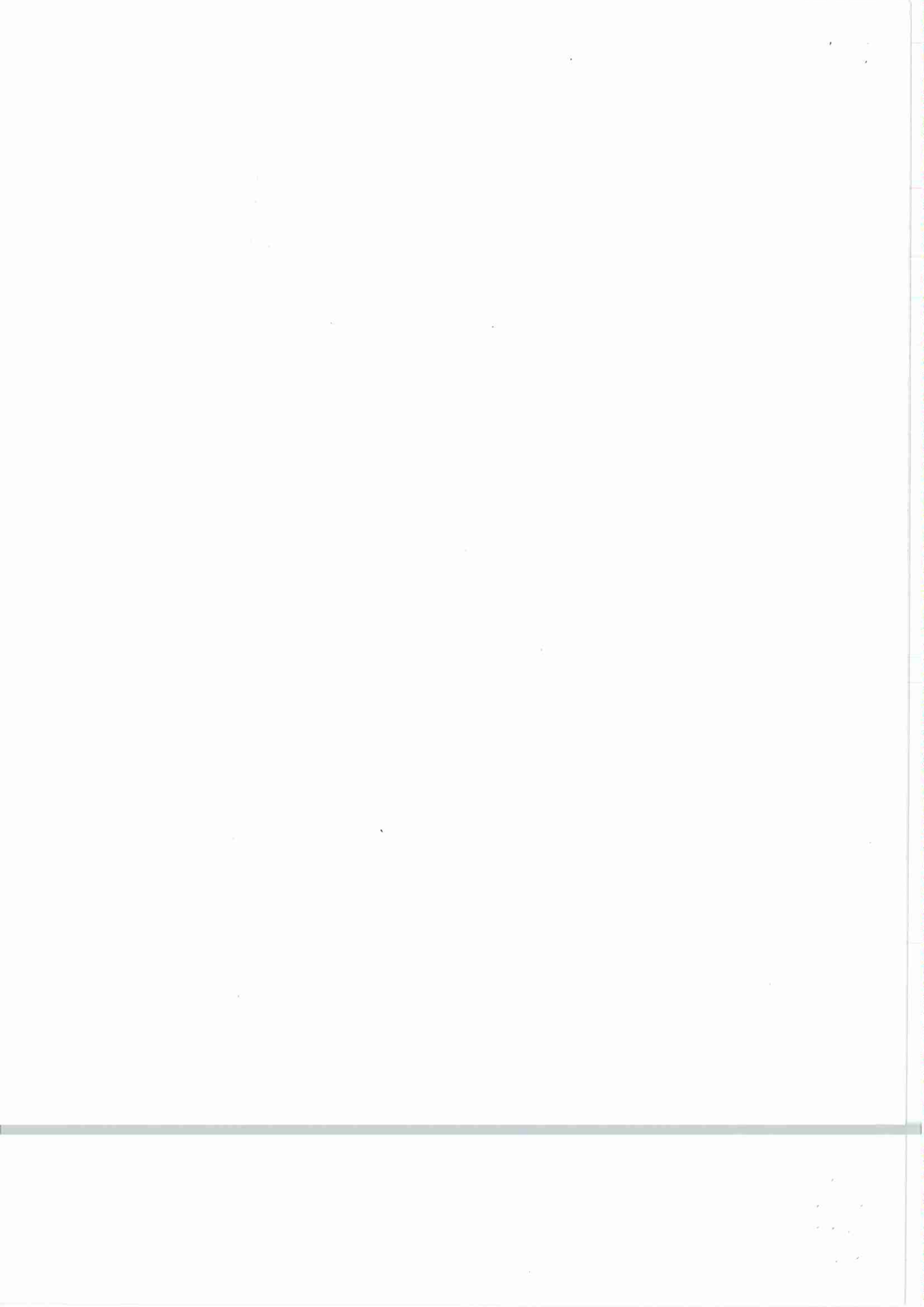
**Date: 18 February 2025**

**Venue: Seminar Hall, West Block 401**

S No	Time	Speaker
1	10:00 AM	Welcome Address by Ms. Jyothsna Korra (III EEE)
2	10:05 AM	Address by Director Academics, Dr Gracy Saila Sree
3	10:10 AM	Address by Principal, Dr J Madhavan
4	10:15 AM	Keynote address by speaker Dr M Prabhakar
5	12.45 PM	Vote of Thanks by Ms Deepthi Reddy (III EEE)

Dr Samit Kumar Singh  
Co-ordinator- IIE Cell

Dr J Madhavan  
Principal





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## Department Of Electrical and Electronics Engineering

Acknowledgement for Program on “Exploring the Power of Innovation” on  
18.02.2025

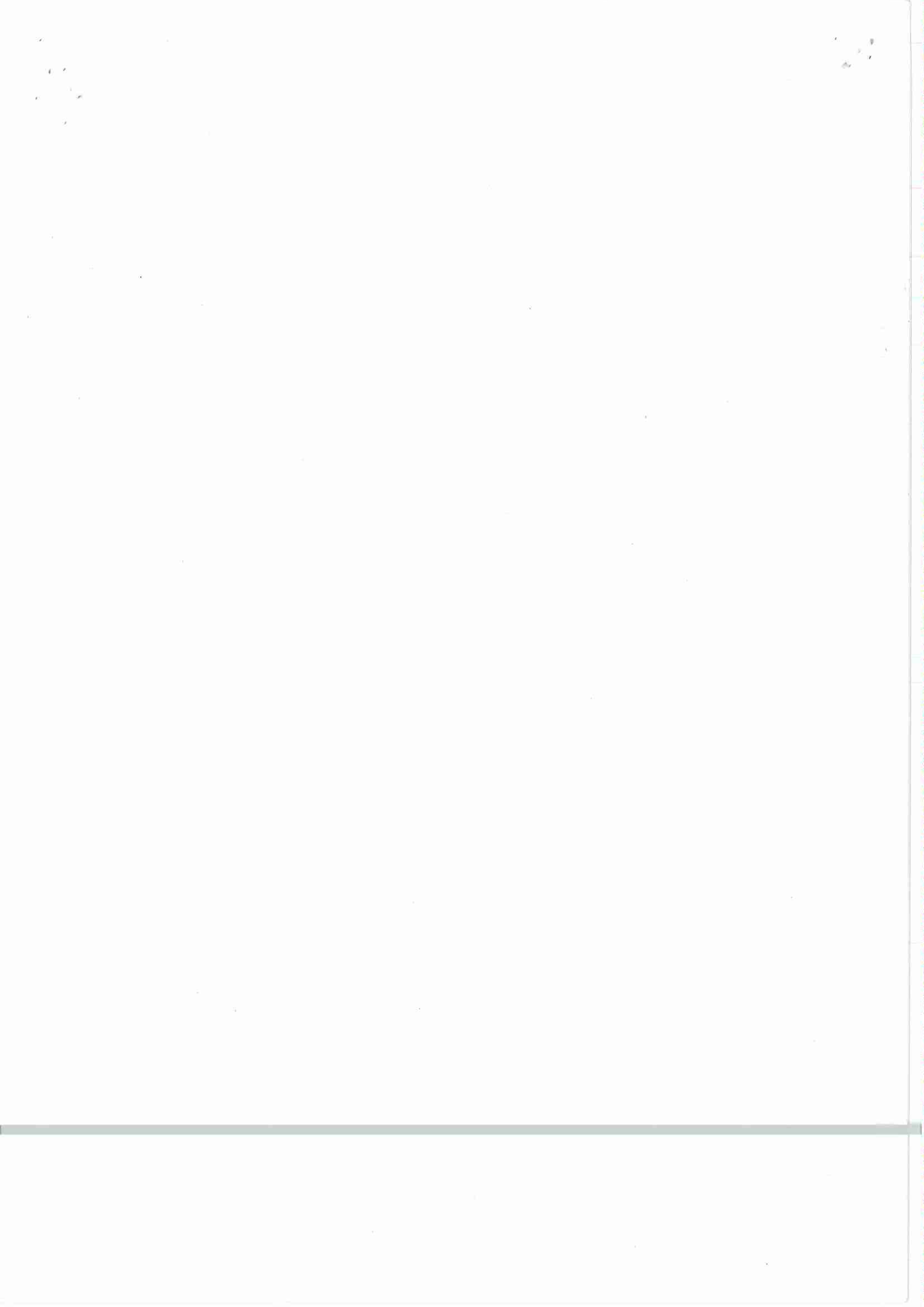
### III B Tech II Semester [Academic Year 2024-25]

S.No	Hallticket No	Students Name	Students Signature
1.	22321A0201	Akhila Errabelli	E. Akhila
2.	22321A0202	Akshitha Reddy Parpatakam	P. Akshitha reddy
3.	22321A0203	Anusha Kanugula	Abcent
4.	22321A0204	Deepthi Reddy Sangi Reddy	Deepthi
5.	22321A0205	Haripriya Avula	Haripriya
6.	22321A0206	Harshitha Yamjala	Harshitha
7.	22321A0207	Jyothsna Korra	K. Jyothsna
8.	22321A0208	Mehak Vagalaboina	Mehak
9.	22321A0209	Moumita Nath	Moumita
10.	22321A0210	Mounika Thudimilla	Mounika
11.	22321A0211	Navaneetha Sarangula	Navaneetha
12.	22321A0212	Nishitha Adugani	Nishitha
13.	22321A0213	Poojitha Surigi	S. Poojitha
14.	22321A0214	Pranitha Vangaveeti	V. Pranitha
15.	22321A0215	Pravalika Kantekar	Pravalika
16.	22321A0216	Pravalika Lankala	L. Pravalika
17.	22321A0217	Rajeshwari Shanigaram	S. Rajeshwari
18.	22321A0218	Ramya Sree Ambati	A. Ramya Sree
19.	22321A0219	Rishitha Erasani	Rishitha
20.	22321A0220	Sai Abhignya Japala	Sai Abhignya
21.	22321A0221	Sai Geetha Male	M. Geetha
22.	22321A0222	Shruthi Katam	K. Shruthi

23.	22321A0223	Sindhu Gaddam	G. Sindhu
24.	22321A0224	Spandhana Kaki	Spandhana K
25.	22321A0225	Sree Ratna Sama	Sree
26.	22321A0226	Sri Harika Rangam	Harika
27.	22321A0227	Srishanthi Komatireddy	K. Srishanthi
28.	22321A0228	Sriya Deepthi Jella	J. Sriya
29.	22321A0229	Syeda Sana Fatima	<del>Absent</del>
30.	22321A0230	Tejasri Mediga	<del>Tejasri</del>
31.	22321A0231	Tejasri Mogili	Tejasri
32.	22321A0232	Thulasi Batharaju	Thulasi
33.	22321A0233	Varsha Gogikar	Varsha
34.	22321A0234	Yashaswini Pulkam	Yashaswini
35.	23325A0201	Ankitha Chalamala	<del>Absent</del>
36.	23325A0202	Dhanyatha R	R. Dhanyatha
37.	23325A0203	Harshitha Koukuntla	K. Harshitha
38.	23325A0205	Humera Nazeer	Humera
39.	23325A0206	Lakshanya Kashipeta	K. Lakshanya
40.	23325A0207	Lohitha Pendli	P. Lohitha
41.	23325A0208	Madhuri M	M. Madhuri
42.	23325A0210	Navya K	K. Navya
43.	23325A0211	Ruchitha Mamunuri	M. Ruchitha
44.	23325A0212	Sai Sowjanya Gorle	G. Sowjanya
45.	23325A0213	Shivani Peddammala	P. Shivani
46.	23325A0214	Sneha Reddy Yasa	Sneha Reddy
47.	23325A0215	Sravani Deekuntla	S. Sravani
48.	23325A0216	Sreeja Shanigarapu	Sreeja
49.	23325A0217	Srvinaya Kalla	K. Srvinaya
50.	23325A0218	Sushma Sri Pathem	P. Sushma
51.	23325A0219	Urmila Jakkula	J. Urmila

52.	23325A0220	Vandana Thipparaju	T. Vandana
53.	23325A0221	Veena Rathlavath	R. Veena
54.	23325A0222	Vineetha Challa	Ch. Vineetha.
55.	21321A0206	Fatima Begum	Absent

J. D. J.





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## Report on “Exploring the Power of Innovation” conducted by Innovation Incubation and Entrepreneurship Cell for III B.Tech EEE Students on 18 February 2025

Date: 15 February 2023

The Innovation, Incubation and Entrepreneurship Cell of Bhoj Reddy Engineering College for Women organized an Awareness Program titled “Exploring the Power of Innovation” on 18 February 2025 for III B.Tech students of EEE branches. The event was conducted between 10:00 AM and 01:00 PM at the Seminar Hall, West Block (WB 401). The resource person for the session was Dr M Prabhakar, Coordinator, IIC Cell, SIET.



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## Innovation Incubation and Entrepreneurship Cell

Presents

An Awareness Program

On

“Exploring the Power of Innovation”

By

Dr M Prabhakar, Coordinator, IIC Cell, SIET

Date: 18 February 2025

Time: 10:00 to 01:00 Hrs

Venue: Seminar Hall WB 401

Figure 1: Banner of the Awareness Program

### Objectives of the Program

- To encourage a creative mindset and inspire students to think beyond conventional boundaries..
- To introduce the concept of idea generation, design thinking, and problem-solving approaches.
- To promote collaboration and teamwork, enabling students to work effectively on innovative projects.

### Event Overview

The session began with an inaugural address by Dr. J. Madhavan, Principal of Bhoj Reddy Engineering College for Women. The program aims to inspire students to develop an innovative mindset, explore new ideas, and understand the processes involved in transforming ideas into impactful solutions. It will also highlight the role of the Innovation, Incubation and Entrepreneurship Cell (IIC/IEC) in nurturing and supporting student-driven innovation and startup initiatives. Through interactive discussions and motivational guidance, participants will be encouraged to actively engage in the culture of innovation and contribute towards building a problem-solving and future-focused ecosystem within the institution.

### **Session Highlights**

Dr M Prabhakar, Coordinator, IIE CELL, SIET, delivered an inspiring talk on Exploring the Power of Innovation. He shared his experiences in leading innovation-driven projects and provided insights into how students can channel their creativity to solve real-world challenges. The session also included interactive discussions on ideation frameworks, prototyping, and entrepreneurship opportunities in emerging technologies.



Figure 2: During the Session on 18 February 2025

### **Participation Details**

A total of 51 students from EEE branch participated in the event. Faculty members from various departments also attended the session. Attendance was recorded by respective faculty members as per the timetable.

### **Feedback Summary**

Feedback was collected from participants at the end of the session. Participants shared that the session encouraged them to think differently and motivated them to explore new ideas and participate more actively in institutional innovation activities. They also acknowledged the importance of platforms such as the Innovation, Incubation and Entrepreneurship Cell (IIEC/IIC) in supporting student initiatives and providing guidance for project development and startup creation.



**Innovation Incubation and Entrepreneurship Cell  
 Feedback Form**

Date: 18 February 2025

Topic: "Exploring the Power of Innovation"

(Rate the feedback with tick mark)

S.No	Particulars	Excellent (5)	Very Good (4)	Good (3)	Satisfactory (2)	Poor (1)
1	The session was well-structured and easy to follow			✓		
2	The Program covered a comprehensive range of concepts			✓		
3	Hands-on activities and practical demonstrations helpful in understanding the concepts			✓		
4	The Program provide insights into the current industry practices		✓			
5	This Program will be helpful for developing my Mini / Major projects			✓		
6	Suggestions for improvement of the events in future:	Good, be helpful.				

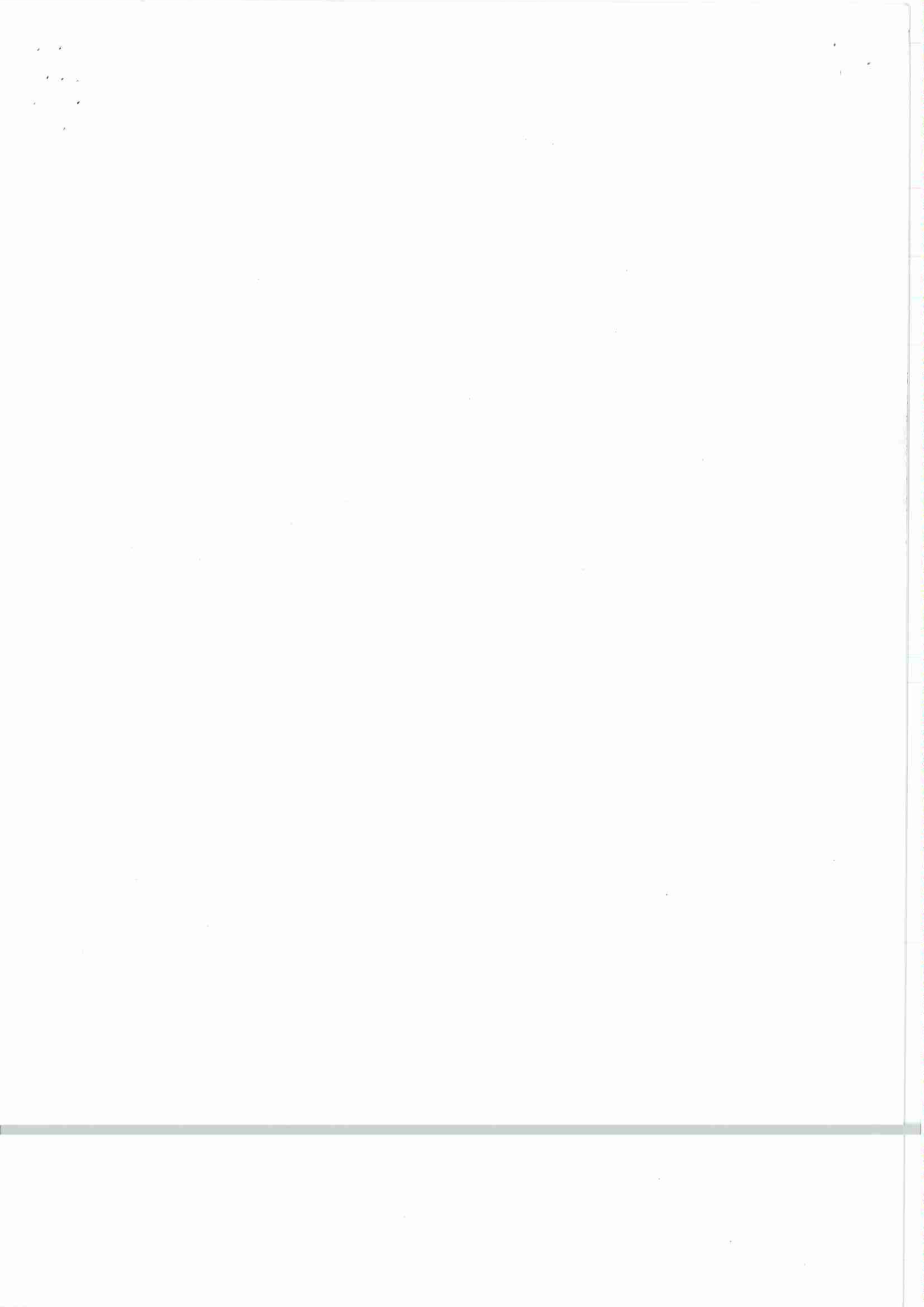
Figure 3: Feedback collected at the end of session on 18 February 2025

**Conclusion**

The Awareness Program on "Exploring the Power of Innovation" successfully provided students with valuable insights into the role of innovation in driving progress and solving real-world challenges. The session inspired participants to adopt a creative and proactive approach towards problem-solving and encouraged them to think beyond conventional ideas.

Dr Samit Kumar Singh  
 Coordinator-IIE Cell

Dr J Madhavan  
 Principal





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## Innovation Incubation and Entrepreneurship Cell Feedback Form

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3	Hands-on activities and practical demonstrations helpful in understanding the concepts			✓		
4	The Program provide insights into the current industry practices		✓			
5	This Program will be helpful for developing my Mini / Major projects		✓			
6	Suggestions for improvement of the events in future:	Innovative. Good				

